

“FUN-Raisers” Fundraisers

A program based on the simple notion of community around great food.



Just about everyone has a cause that's close to the heart, whether it's band instruments or school programs for kids, team uniforms, or even curing a disease. A Jumpin' Jonny's Fundraiser brings it all together with a fun, flavorful evening at Jumpin' Jonny's Steaks & Subs, specially set up for your non-profit organization, resulting in a donation of 15% of the sales from your group. It's that easy!

How to throw a Jumpin' Jonny's Fundraiser

1. Fill out a Fundraiser reservation form, including date, time and location(s). You'll need your organization's Tax I.D. number.
2. We'll send an e-mail confirmation for your event, and a Fundraiser Flyer customized just for you.
3. Advertise! E-mail and hand out flyers to everyone you know (and even a few people you don't).
4. Your charitable organization will get 15% of each sale when your flyer is presented to our cashier on the night of the event. **AWESOME!** Relax and enjoy your evening at Jumpin' Jonny's knowing that you're making people happy and making money for your organization. Your big fundraiser **check will arrive 4-6 weeks after the event.**

Who Qualifies?

Any organization with a Tax I.D. number that is recognized by the government as a non-profit organization (or authorized subgroup) can take part in the Jumpin' Jonny's Fundraiser Program, such as:

A charitable organization that is recognized by the government as tax-exempt under section 501(c)(3) of the Internal Revenue Code. For more information about 501(c)(3) tax status, please visit www.irs.gov. To find out if your organization has this status, please contact your organization directly. You also may search for your organization by its official name at www.irs.gov in the "Charities and Non-Profits" section, or call IRS Customer Service at 1-877-829-5500 and provide your tax identification number and organization name.

- Soccer Clubs
- Teams in Training
- Senior Communities
- Church Groups
- Parent Teacher Organizations
- School Bands
- Girl Scouts
- Boy Scouts
- Public Schools
- Cheerleading Squads
- Camps
- Student Councils
- Little League Teams
- High School Sports Teams
- Grad Night
- Booster Clubs
- Sororities/Fraternities
- Swim Teams

What do we get in return?

15% of all sales (pre-tax) brought in by your organization will be donated directly to your organization. A check will be issued 4-6 weeks after your event.

When can we hold an event?

When you use the online Reservation Form, it will display a calendar of available dates at the Jumpin' Jonny's you choose. We suggest Monday, Wednesday or Thursday evenings from 4-8 pm.

Where can we hold our event?

Host your fundraiser evening at our restaurant. Larger organizations can make special arrangements to have the fundraiser spread over multiple nights.

How does it work?

You publicize your event ahead of time, by handing out flyers in person as well as via email. Your group brings their flyers with them, and presents them to the cashier when ordering. Participating Fundraiser guests are required to present a valid Fundraiser flyer with each order to receive credit for the fundraiser. Flyers may not be distributed inside or within 25 feet of Jumpin' Jonny's before or during your event. Thank you for understanding.

Why choose Jumpin' Jonny's Steaks & Subs?

It's easy to ask people to come to Jumpin' Jonny's - they love it as much as a sunny day. They can feel good about the food they eat and the contribution they'll make too. Jumpin' Jonny's has helped tons of organizations, and now yours can benefit from this simple program with generous rewards. See you at the party.

Tips to make your event a big, smashing success:

After you've reserved your Fundraiser date, take these steps to create the biggest turnout and largest donation to your cause.

- Put a flyer in your organization's newsletter.
- Announce your Jumpin' Jonny's Fundraiser on your website, and add a link to a downloadable PDF of the flyer.
- Attach the flyer to an e-mail going out to the family, friends, office, etc.
- Call your local newspaper. They're always looking for information on charitable events in the community.
- Pass out flyers during the large gatherings, group meetings and area sporting events.
- Announce the fundraiser on the P.A. system at a local event.
- Most importantly, cast a wide net. Talk to everybody. There are plenty of fish in the sea. The more people that come to your Fundraiser, the more money your fund-lovin' organization will earn. And don't worry if everyone can't stay for dinner. They can order take-out too.

See the Store Manager for additional details or call our Charity Coordinator, Susan Roseman, at 919.334.6991

You can also email:

Store jjssnc101@jumpinjonny.com

Coordinator sroseman@amazingbrands.net

Jonny himself jonny@jumpinjonny.com

Frequently asked questions:

- **I am having trouble scheduling my fundraiser online.**
If you are unable to schedule a fundraiser for a date that appears available on the calendar, please contact our main office. We are glad to help 919.334.6991.
- **How can I change the date or time of my fundraiser?**
You may change your fundraiser date or time with at least 48 hours notice of the originally scheduled event by contacting the Store Manager at the restaurant where you are planning to hold your event.
- **How can I change my flyer?**
We are happy to change the name of your organization as shown on the flyer. Please contact our main office 919.334.6991, with the pertinent details. Unfortunately, we are unable to make changes to the date, or time of your fundraiser without confirming it with the store.. Please contact the Store Manager at the restaurant to make these kinds of changes.
- **I deleted my flyer by accident. How can I get a new one?**
We are happy to send you a new flyer. Just call our main office at 919.334.6991 with the pertinent details.
- **I never received a confirmation email or flyer.**
If you did not receive an email confirmation or flyer within 24 hours of submitting your application, please resubmit your application at www.JumpinJonny.com as perhaps your initial application did not go through successfully. Your email confirmation also may have been trapped by your email filter for spam. Contact your system administrator if you think this may have happened. Finally, if you still do not have your email

After your event:

- **When can I expect to receive my check?**
Your fundraiser check will arrive 4-6 weeks after your event. If it has been more than 6 weeks since your event and you still have not received a check, please contact our main office 919.334.6991
- **How much money did my organization make at our fundraiser?**
Please contact the Store Manager where you held your fabulous fundraiser to find out how much money your organization earned.

confirmation after trying both of these steps, please contact the restaurant where you would like to host your event for assistance.

- **How do I cancel my fundraiser?**
You may cancel your fundraiser with 48 hours notice of the scheduled event by contacting the Store Manager at the restaurant where you were planning to hold it. We look forward to working with you in the future.
- **How do I know if my organization is recognized by the government as a non-profit organization?**
To find out if your organization is recognized by the government as a non-profit organization or has 501(c)(3) status, please contact your organization. Jumpin' Jonny's cannot provide you with this information. You may also search for your organization by its official name at www.irs.gov in the "Charities and Non-Profits" section, or call IRS Customer Service at 1-877-829-5500.

SAMPLE FLYER

STOP IN FOR A TASTE OF
**Jumpin' Jonny's
STEAKS & SUBS**
AND RAISE MONEY FOR
Scout Troop #12345


TIME: 4pm to 8pm
DATE: MONDAY December 10, 2008
DESTINATION: Jumpin' Jonny's Steaks & Subs
7870-125 Alexander Promenade Pl
Raleigh NC 27617
Brier Creek next to Wal-Mart
919.598.0909

That's right, whether you crave to eat-in or take-out at Jumpin' Jonny's Steaks & Subs, just present this flyer to the cashier and Jumpin' Jonny's will donate 15% of your transaction to SCOUT TROOP # 12345!

- Please remember to turn this flyer into the cashier to receive credit -

Join us and have a good time, enjoy a great meal, and support the SCOUT TROOP # 12345!

- Grilled Cheese Steaks
- Chicken Cheese Steaks
- Subs
- Fresh Cut Fries
- Angus Burgers & Cheese Burgers
- Nathan's Foot Long Hotdogs
- Fresh Squeezed Lemonades
- And Much More!



FUNDRAISER FORM



Please note: this form must be fully completed to be considered for a fundraiser evening.

A fundraiser is only considered scheduled once you receive confirmation from the Owner of Jumpin' Jonny's Steaks & Subs. All requests must be submitted at least three weeks prior to the requested fundraising event date. You will be contacted within one week of receiving your Fundraiser Request Form.

Organization Name: _____

Taxpayer Identification Number _____
(For some, this is the Employer Identification Number)

Address _____

City/State/Zip _____

Please Tell Us About Your Organization (Fundraising Goals, Membership, Activities, etc.)

Contact Name _____

Phone Number (555-123-1212) _____

Email _____

Day/Date of Event (Monday, Tuesday or Wednesday)

First Choice _____

Second _____

Choice _____

How Did You Hear About Our Fundraiser Program?

Approval of this agreement is solely at the discretion of the Store Manager of your local Restaurant. Fundraiser Agreement may be terminated and/or cancelled at anytime during the term of this agreement with 14 days written notice of either party. No guarantees or warranties of any kind are made by either party as to the success of the event.

I agree to and accept the above terms. _____
signature of authorized representative

Please make sure you have fully completed the form above. All fields are required.
Once complete please fax to 1.800.886.2607 for approval. Or simply present it to the Store Manager.